

News Release
Vancouver, BC, Canada

Source: ActionView International, Inc
(OTCBB: AVWI)

Australia Project About to Launch

Thursday Oct 5, 2006

ActionView International Inc (the “Company”) has received confirmation from our Australian project affiliate, Open Billboard Media Group Ltd., that all of the contractual points and details among the parties involved have been finalized. The parties for this important project include: the IGA group, who owns the stores where the billboards will be placed; Claude Neon Outdoor, who will sell the advertising and service the signs; Open Media, who, as managing affiliate, facilitated the project and will supply an in-store broadcast radio network; and ActionView, who will design, manufacture and supply the billboards. We await final document processing by the legal departments of the involved parties.

The Company completed and submitted its forecast for the manufacturing and delivery schedule for approximately 400 of its motion billboards to be used at the point of purchase in 400 of IGA’s 1100 outlets. The Company anticipates manufacturing to begin early this quarter.

China Update:

The Company has begun initial talks with 3 companies in China that are active in the advertising business to act as its new “local” partner in China operations. All 3 parties have strong connections within China and 2 of the 3 are eager to step in as soon as possible to participate in ActionView’s planned launch in China. One of the parties is making arrangements to come to our head office in Vancouver in October as an expression of their strong interest.

We have put further meetings with the Guangzhou airport on hold for the next few weeks until we make a decision on which partner to proceed with. After a new partner is in place, we will once again resume talks with the Guangzhou Airport as well as the several other interested location owners that have expressed interest.

Hong Kong Update:

The Company has finished installing the first 15 motion signs into Link Properties’ malls in Hong Kong. Link is Hong Kong’s largest property manager with approximately 150 potential sites for future signs. Active selling has now begun on the signs and first advertisers are coming on board this month.

On behalf of the Board of Directors of ActionView International, Inc.

Rick Mari, CEO and Director

About ActionView International, Inc.

ActionView International, Inc. custom-designs, develops, and manufactures vividly illuminated motion billboards. ActionView places its signs into high traffic locations and markets advertising space on the signs. ActionView shares advertising revenue generated from the billboards with advertising agencies, the local business partner and the location owner. The benefit to advertisers is exposure in high traffic locations at reasonable costs due to the scrolling feature and multiple advertisers. For additional information about ActionView, please visit our Website at www.actionviewinternational.com or contact us at 1-888-889-0888.

Forward-Looking Statements

This release contains 'forward-looking statements' within the meaning of the Securities Exchange Act of 1934. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumptions or future events or performance are not statements of historical fact and may be 'forward looking-statements.' Forward-looking statements are based on expectations, estimates and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward-looking statements in this action may be identified through the use of words such as 'expects', 'will,' 'anticipates,' 'estimates,' 'believes,' or statements indicating certain actions 'may,' 'could,' or might occur.